



GRAM GAMES RELEASES 1010! WORLD, A BLOCKBUSTING ADVENTURE SEQUEL TO ITS GLOBAL HIT 1010!

- Players use the 1010! mechanic to drop blocks, solve puzzles and complete levels to navigate through colourful world of Cubeland.

ISTANBUL, Turkey - July 9, 2015: Gram Games, the mobile gaming studio behind the global hit 1010! has today released its newest game, 1010! World for free on the App Store. The new title takes the hugely popular 1010! puzzle mechanic and reboots it as a blockbusting adventure game.

1010! World is fun and familiar for fans of 1010! users drop blocks to create and destroy lines to solve puzzles, complete the levels and embark on a colourful adventure through Cubeland. As well as bringing puzzle based levels of various sizes to the 1010! format, 1010! World introduces special power ups and bonuses for different line combinations, helping users overcome obstacles in the puzzles.

Game Features:

- Cute and colourful graphics to engage audiences of all ages.
- More than 100 levels with the proven easy to learn and fun to master 1010! gameplay. navigate through colourful adventure through Cubeland with their cubie friends, completing levels along the way.
- New obstacles and bonuses for line combos that convert basic cubes into bombs.
- Complete a 2 line combo to convert a basic cube to a Sweeper Bomb that clears a line both vertically and horizontally.
- Complete a 3 line combo to convert 3 basic cubes to a Sweeper Bombs that clear lines both vertically and horizontally.
- Complete a 4 line combo to convert 5 basic cubes to a Sweeper Bombs that clear lines both vertically and horizontally.
- Complete a 5 line combo to convert 6 basic cubes to a Sweeper Bombs that clear lines both vertically and horizontally.
- Entirely free-to-play, with some in-game extras available for purchase.
- Polished design with fun, colourful graphics.
- Integration with Facebook so you connect and compete with your friends.

Since launching in September 2014, 1010! amassed more than 25 million downloads, with users loving the simple, addictive and fun to master gameplay and polished design. 1010! World was created in response to overwhelming user demand for a Casual or Adventure format.

Mehmet Ecevit Co-Founder and CEO Of Gram Games Said:

“1010! World is the exciting next step for us at Gram Games, we’ve had a blast working on the new title with our growing team. With the easy to learn and fun to master 1010! gameplay applied to an adventure format, new shapes, bonus blocks and obstacles, we hope 1010! World gives users of all ages hours of entertainment and enjoyment.”

About Gram Games:

Gram Games is a mobile game development studio, committed to delivering high quality social games that create real bonds through play. Founded in 2012 with headquarters in Istanbul, Turkey, Gram Games has built a team of industry professionals focused on creating engaging games for mobile platforms. For more information, visit www.gram.gs

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Contact:

tentenworld@gram.gs

info@gram.gs

